



Azrights is a boutique London law firm specializing in Intellectual Property (IP) and Internet law. We help businesses to launch and grow using IP and the internet. As well as registering patents, trade marks, copyright, and designs, the firm is involved in dispute resolution, advisory and drafting work in connection with brands, copyright, e-commerce, technology, and internet related issues. Online brand management is a particular area of focus being a topic on which founder Shireen Smith is releasing a book in early 2011.

Working as a small team from our core offices in Islington, we bring in extra resources, where necessary, tapping into our wide network of trusted Solicitors, Legal Advisers, and Patent and Trade Mark Attorneys.

Being paperless gives our experts the option to work remotely, meaning we have access to a wider pool of skills, and so are cost effective and environmentally friendly. We therefore offer high quality specialized experience comparable to that on offer in City law firms, but at far more affordable rates. Using the latest communication systems we also offer speed of response.

The internet is transforming the way business operates today, and Azrights is well placed to assist clients to avoid the pitfalls and explore the opportunities. Digital media and understanding how business is done online is a particular area of focus at Azrights.



We offer creative solutions with predictable costs guiding you in the creation, protection and defence of your IP. We assist when e-commerce businesses are established, bought or sold. Creatives in the design, technology, entertainment, software development, fashion, advertising, games or publishing industries benefit from our services, as does any online business.

We offer:

- We help you to build a business on firm foundations, identifying the IP strategy most appropriate to your plans, and budget by devising a timetable to suit your business objectives. We bear in mind that implementing appropriate licensing terms or registering rights can be costly - particularly where international protection is needed.
- Clear insight to guide you in your online business. As part of the assessment of your IP position, we look at the role the internet will play in your business as a number of IP issues arise for businesses on the internet, which are best managed by early planning.
- A Business Review to identify wider legal, financial, tax or insurance issues you may have neglected to address. Many SMEs routinely leave themselves wide open, and the best way to fill the gaps, and become a solid business is to identify the issues to look at, and to resolve these gradually over a period of time.
- Access to an innovative Information Portal Solution for obtaining know-how, guidance, templates and other resources for Online Business success, supplemented with various legal service options.

Visit our website home page to request video eCourse and eBook on:

- Patents & Startups
- Online Branding Strategy
- Regular Newsletters

Register now at Azrights.co.uk/register



Name:	<input type="text"/>
Email:	<input type="text"/>
REGISTER	



81-83 Essex Road, Islington Green, London N1 2SF
t: +44 (0)20 7700 1414 f: +44 (0)870 622 0367
e: info@azrights.co.uk w: www.azrights.co.uk

SRA number 399685

Regulated by the Solicitors Regulation Authority



twitter.com/azrights



facebook.com/azrights



uk.linkedin.com/in/shireensmith



azrights.co.uk/blog